

**We are requesting applications from various portfolio companies associated with Oklahoma research institutions for presentations at the Technology Venture Summit being held in Tulsa November 12-13, 2008. Twelve finalists will give their presentations the morning of November 13. All participants' Executive Summaries will be included in the Summit Registration Booklets. For more information regarding the Technology Venture Summit please go to <http://www.ocib.org/tvs>. Below are the selection criteria for the company presentations.**

**Applicants need to submit an Executive Summary no longer than 4 pages to [dhumphrey@oepvc.com](mailto:dhumphrey@oepvc.com) that contains the following:**

**1. Company Overview (10 Points)**

Presents a history, current status, strategy, and objectives for the business.

**2. Products or Services (20 Points)**

Describes the key features and benefits, current stage of development, proprietary position, and competitive advantages of the product or service.

**3. Market and Competitive Analysis (15 Points)**

Presents the growth trends and key driving forces of the industry; identifies the key characteristics and needs of the target market(s); assesses the competitive environment; addresses distribution and pricing; demonstrates market acceptance for the product or service.

**4. Management Team (10 Points)**

Backgrounds, history, and roles of key individuals; ability to work as an effective team; personnel needs; organizational structure.

**5. Operating Strategies (15 Points)**

Addresses the marketing, production, research and development, personnel, administrative, and financial strategies for the proposed firm.

**6. Critical Risks (10 Points)**

Realistically identifies the major internal and external critical risks that could threaten the business.

**7. Income Statement (10 Points)**

Demonstrates realistic and attractive income potential of the business; the income statement is consistent with the operating and marketing strategies outlined in the body of the plan; income statement information provides projections through 5 years.

**8. Funds Required/Used (10 Points)**

Presentation of amount, timing, and use of funds required for the venture.